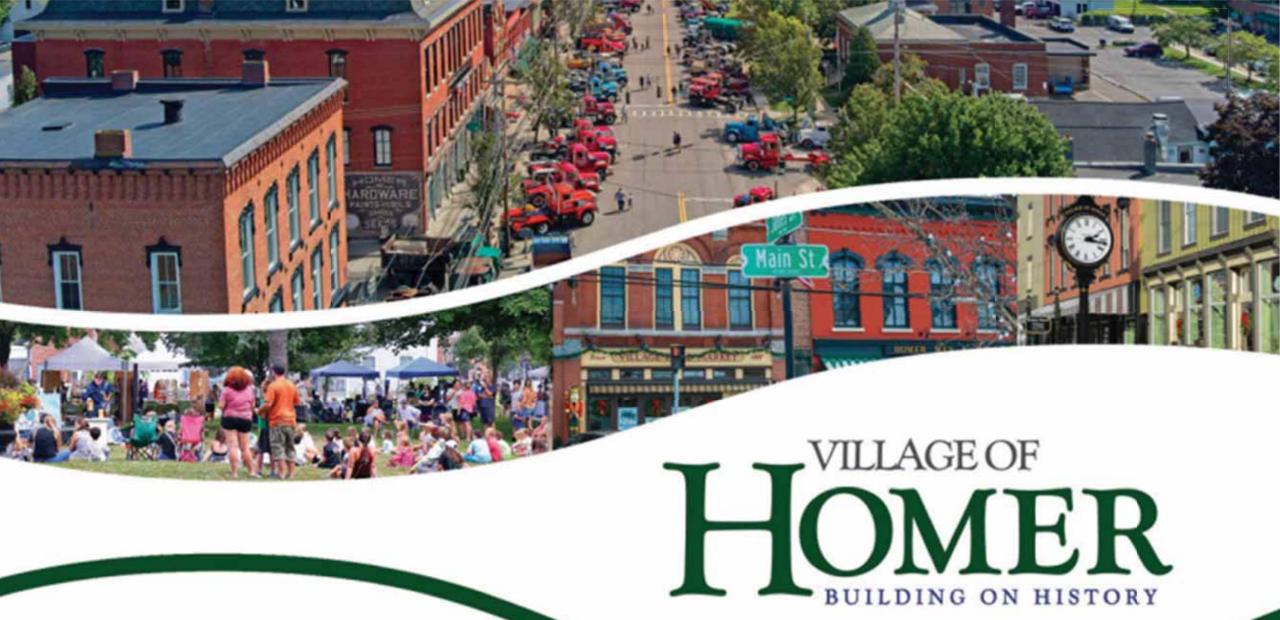
Thank you for joining us for the Homer Downtown Revitalization Initiative Public Workshop 2!

We will begin the presentation at 5:30 PM.



Downtown Revitalization Initiative (DRI)

Public Workshop #2 – October 5, 2023, 5:30 PM

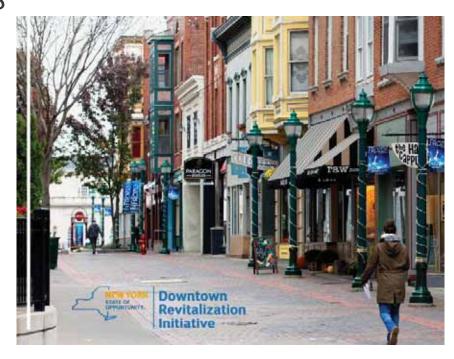
Agenda

- Welcome!
- DRI Program Overview
- Homer's DRI
- Roles & Responsibilities
- Project Schedule
- Public Engagement Review
- Open Call for Projects and Submitted Projects
- Workshop Activities
- Questions



Downtown Revitalization Initiative Overview

- Economic development program with the intent to transform downtown neighborhoods that are magnets for redevelopment, job creation, and housing diversity
- Led by New York State Department of State with Empire State Development and NYS Homes and Community Renewal partners
- Homer is part of the 6th round of funding \$10 million award
- End product is a Strategic Investment Plan detailing a slate of proposed projects. The state will choose the final awardees from the slate



Homer's DRI

- Homer applied in 2022 (and various years prior)
- Application included potential public and private projects that were catalytic for Homer's downtown
 - Drew upon previous outreach and planning
 - Application showcased potential projects. These potential projects are not guaranteed inclusion in the Strategic Investment Plan.
- Community outreach shapes which projects are included in the Final Strategic Investment Plan



Who helps make this possible?



Introduction - LPC

Name	Affiliation
Hal McCabe (Co-Chair)	Mayor, Village of Homer
Garry VanGorder (Co-Chair)	Central New York REDC, ED/ECO CCBDC
Liz Arnold	Deputy Director of Professional Dev&Impact, Truman National Security Project
Russell Darr	President, Landmark Society
Paula Harrington	First Religious Society
Charles Jermy Jr.	Previous Dean, Cornell University School of Continuing Ed.
Mike Kilmer	Executive Director, Elizabeth Brewster House
Stephanie Koslowski	Owner, Main Street Acupuncture
Ty Marshal	Executive Director, Center for the Arts
Renee Neiderman	President, Bev & Co.
Lonni Rawson	Senior LA, PM, ADA Tech Specialist, NYSDOT
Sue Sandy	Branch Manager, KeyBank
Thomas Turck	Homer Central School, Superintendent
Kevin Williams	Village Food Mart, Owner ; Town of Homer, Board Member
Jamie Yaman	Principal Broker, Yaman Real Estate

Role of the LPC

- Provide direction to consultant team
- Review documents
 - Downtown Profile and Assessment
 - Community Participation Plan and Materials
 - Project Profiles / Sheets
- Review and approve slate of projects
- Deliver an on-time Strategic Investment Plan to NYS DOS
- 6 LPC Meetings thus far



Village and State Partners

Village of Homer

- Patrick Clune
- Tanya Digennaro
- Dan Egnor

State Team

- NYS Department of State
 - Lissa D'Aquanni
 - Holly Granat
- Empire State Development
 - Daniel Kolinski
- NYS Homes and Community Renewal
 - Patricia O'Reilly
- NYS Energy Research and Development Authority
- New York State Governor's Rep
 - Tracy DiGenova





State Partners Role:

- Manage Consultant Team
- Support the LPC and Consultant Team
- Manage LPC Process
- Liaison with Other State Agencies
- Ensure DRI Program Compliance
- Maintain Schedule

Consultant Team

- Coordinate and lead LPC Meetings
- Coordinate and lead Community Engagement
- Prepare Documents and Information
- Develop Consensus within LPC
- Develop and Analyze Projects through:
 - Planning lens
 - Architectural lens
 - Engineering lens
 - Economic Development lens
 - Cost estimating and budgeting
- Prepare DRI Strategic Investment Plan with final slate of potential projects to be considered for funding















Project Schedule

- May
 - Kick-off Meeting with Village
- June LPC Meeting #1
 - Intro to DRI Program and Roles
 - Public Engagement Plan
 - Open Call for Projects
 - Confirm DRI Boundary
- July LPC Meeting #2
 - Visioning Activities
 - Public Workshop #1
 - Office Hours
 - Review Submitted Project List
 - Data Collection and Analysis / Draft DTP&A
 - Working groups (if necessary)
- August LPC Meeting #3
 - Finalize Vision, Goals & Strategies
 - Review Public Event #1
 - Plan Public Event #2
 - Focus Project List

- September- LPC Meeting #4 & #5
 - Review/focus Project List
 - Pop Up 2
 - Refine Revitalization Strategies (if needed)
 - Additional Downtown Analyses (if needed)
- October LPC Meeting #6
 - Review/focus project list
 - Public Workshop 2
- November LPC Meeting #7
 - Review/focus Project List
 - Finalize slate of projects
 - Update Opportunities and Challenges based on Proposed Projects
 - Draft Strategic Investment Plan
- December
 - Public Workshop #3
 - Finalize Strategic Investment Plan

Public Engagement Areas



PRE-ENGAGEMENT INTERVIEWS

20-minute phone conversati on to help with public engageme nt plan



6 LPC MEETINGS

Over 6 LPC
Meetings to
share
project
updates,
review
designs and
gather
feedback
through out
the process.



WEBSITE

homerny.org

Project materials, surveys, designs and feedback summaries.

Gather feedback for those who cannot attend public workshops



3 PUBLIC WORKSHOPTS

1: Vision and Goals

2: Present project proposals

Recommen dations / decision



PUBLIC POP+UP EVENTS

2 Informal

Fun Pop-Up Events at Key Festivals and Events to inform and engage the public



PUBLIC ENGAGEMENT PLAN AND SUMMARY

Summarized document of all events, outcomes and key themes



Vision for Downtown

"Downtown Homer is a place of connections. Its charming, walkable downtown is easy to find and hard to miss. Visitors and tourists alike will forge lasting connections with downtown Homer and its unique mix of shopping and dining destinations, open spaces, and historic and cultural resources.

Homer invites people from all walks of life to connect with a wide diversity of creative expression in the visual, performing, and literary arts. Through its Downtown Revitalization Initiative, downtown Homer has realized a thriving, safe and sustainable future with economic and social benefits for everyone."

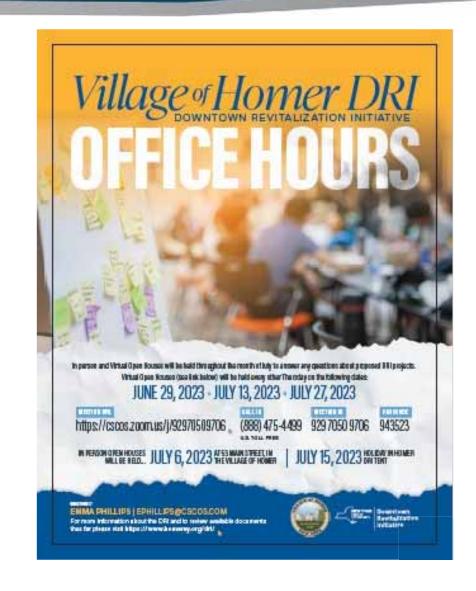
Homer DRI Goals

Our goals are to create a downtown that:

- 1) Is an incubator for the arts and artists
- 2) Attracts culture and heritage tourists, historians, and scholars
- 3) Connects to our waterway for recreation, relaxation and enjoyment
- 4) Is united by our sense of common purpose in preserving an inclusive smalltown character
- Has a wealth of social and financial capital, nurturing our neighbors and supporting our small businesses and social enterprises
- 6) Is easy to move around in, is safe and appealing for all modes of transportation
- 7) Provides diverse and ample housing for all needs and ages

Call for Projects

- Call for projects was released on June 16th
- Call for Projects Info Session was held on June 22nd from 3-4 PM
- Office Hours were held virtually every other week from 10:30 AM 12:30 PM (July 13 and 27th)
- In person office hours were held in person on July 6th and July 15th at Holiday in Homer



Project Eligibility Requirements

Eligible types:

- New Development and/or Rehabilitation of Existing Downtown Buildings
- Public Improvement Projects
 - Trails, wayfinding signage, improved park space
- Small Project Fund
 - Must have identified projects
 - Can include acquisition of consultant to lead management of fund
- Branding and Marketing
 - Operational costs are not permitted

Ineligible types:

- Standalone Planning
- Operations and Maintenance
- Pre-Award Costs
- Property Acquisition
- Training and Program Expenses

Catalytic

- Attracts other investment and positively impacts surroundings
- Transformative
- Align with State and Local Goals
 - Community Support
- Project Readiness
 - Can be implemented in the near term
- Cost Effective



Project Eligibility Requirements Cont.

Timing

When will the project happen

Project Size and Scale

What does the project include and where is it?

Project Sponsors

• Who is leading the project efforts?

Financing

Are there other funding sources (other grants, private funding, loans)

Matching and Leverage

- Up to 40% match (Public and Non-Profits can receive up to 100% reimbursement)
- Projects classified as "Large" with a minimum total cost of \$200,000
- Projects fall into the Small Project Fund if the total project cost is under \$200,000

Site Control

• Does the sponsor own the property or are agreements in place?

Building Decarbonization



(SWEENEY TO WHEATFIELD)

This project includes streetscape improvements that will provide benefits for pedestrian safety and comfort, environmental function and starmwater management, and placemaking benefits. A road diet is proposed, which will reduce the paved width of the roadway while still accommodating vehicular traffic, including trucks and buses (see Oiver Street Proposed Cross-Section graphic). Reducing the width of the roadway and adding bump-auts and marked pedestrian crasswalks at gateway and focal point intersections will improve pedestrian safety, reduce the pedestrian crassing distance, and make pedestrians more visible to ancoming vehicles and vice versa.





Streetscape Improvements and Pedestrian Enhancements — ~.5 miles of roadway which consists of Main Street, Pine, and Wall Street. The project would include public improvements to the Village's existing streetscaping including additional bump outs, mid-block crosswalks improved lighting, potential bike lane markings, new sidewalks on Pine & wall, and other traffic calming measures.

- Total Project Cost \$~3,800,000
- Requested DRI Amount \$3,800,000 (100%)
- Other funding sources N/A





PROPOSED CROSS-SECTION WITH BUMP-OUTS & ANGLED PARKING ON WEST SIDE North Main Street | Homer, NY

Festival Grounds Improvements (rear of 53 S Main Street) - The project will update the existing Festival Grounds and provide a more welcoming recreational space for community members and visitors. The project will include a greening of current parking lots, upgrades the the community building, the addition of WiFi, new restrooms, and a path down to the Tioughnioga waters edge.

Sponsor – Village of Homer

- Total Project Cost \$~1,250,000
- Requested DRI Amount -\$1,250,000 (100%)
- Other funding sources N/A

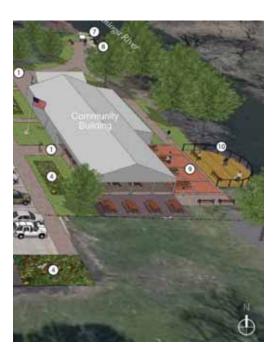


Proposed Improvements:

- 1. East-west pedestrian spine from N. Main Street to the river
- 2. Replace excess areas of asphalt with grass and trees
- Reorient basketball courts north-south, which is the recommended orientation and which creates space for the east-west pedestrian spine
- 4. Incorporate rain gardens for stormwater management
- Reduce overly wide parking lot drive aisle to create room for grass, trees and sidewarks.
- 6. Proposed restroom building
- Naturalize the stormwater outfall to create an ephemeral stormwater display and provide an interpretive panel about green infrastructure and stormwater management
- Provide access to to the river for paddlecraft and to provide the experience of touching the water
- 9. Paver plaza extends event space at community building
- 10. River overlook

River Walk Overlook - A new overlook behind the Homer Festival Grounds will be constructed, giving community members and visitors a view of the Tioughnioga River and providing a relaxing space tucked away from Homer's bustling Main Street. The project will be the kickoff and starting point for the Homer River Walk trail. The project will be complementary to the proposed Festival Grounds improvements.

- Total Project Cost \$~500,000
- Requested DRI Amount -\$500,000 (100%)
- Other funding sources N/A





Implementation of Gateways - Gateways will be implemented at the Cayuga Street and 281 intersection, 1-81 Exit on South Main Street and near Town Hall on North Main Street. The new gateways will provide a welcome to residents and visitors entering Homer and will serve as an attractive placemaking item which will increase the Village's walkability.

- Total Project Cost \$~950,000
- Requested DRI Amount -\$950,000 (100%)
- Other funding sources N/A





Creation of a Downtown Marketing Plan and Signage

Program - The project would identify the strengths and assets of the Village and DRI Area, create a brand and logo to include on digital marketing materials as well as banners, flags, and signage. The marketing project will also assist the Village with highlighting itself as a regional destination and develop a wayfinding and signage plan for its major transportation corridors that will highlight its cultural and public spaces, its cultural assets, and history. The Signage Plan will include the design and implementation of signage located throughout the DRI area. It is anticipated that both the marketing and signage efforts will assist with drawing more visitors into Homer as well as create an enhanced pedestrian experience.

- Total Project Cost \$250,000
- Requested DRI Amount -\$250,000 (100%)
- Other funding sources N/A





Small Projects Fund - Funding source for downtown building improvements such as new lighting, façade improvements, public art installations, windows, additions onto buildings and ADA accessibility. During the Open Call for Projects process, projects were eligible to opt into the Small Project Fund if total project costs were under \$200,000. Currently, the Village of Homer small project fund applications total close to \$500,000 and include the following projects: Apartment Renovations & Weatherization (31 Clinton Street), Apartment Renovations and Weatherization (17-19 Cayuga Street), Interior and Exterior Building improvements (15 South Main Street), MoJoe's Book & Brew (11 Wall Street), American Legion Parking Lot Rehabilitation (63 South Main Street), and HomerWorks (41 James Street).

- Total Project Cost \$500,000
- Requested DRI Amount -\$500,000 (100%)
- Other funding sources N/A

Lincoln Men's Monument - Monument with two life-size statues of Stoddard and Carpenter with four explanatory plaques to be mounted to show Homer's rich history in association with Abraham Lincoln. The tribute will be a gathering place for discussion with hopes to be near the Tioughnioga River. The statues are intended to aesthetically improve the Village of Homer, enhance the historic community and act as a gateway to the historic Finger Lakes Region, inform future generations of the role that Central New Yorkers played in the life and iconography of President Lincoln, and will allow students within the area to visit the statues as field trips and learn from sculptors as the project unfolds. The project will also allow the Homer community to tap into and embrace the heritage tourism economy making them an even more integral park of the Finger Lakes National Heritage area. The project will be located between 9 & 11 North Main Street.

- Total Project Cost \$500,000
- Requested DRI Amount -\$500,000 (100%)
- Other funding sources N/A



New Police Station in Town Hall - The Homer Police Station will be moved to Homer Town Hall to streamline and make services for the Village more efficient. Currently, the Homer Police Station is in the Train Depot on James Street while the Town Hall building is located on North Main Street. Relocating the Police Station will allow for the Police Department to streamline their services while being near complementary land uses and a more present figure within the Village of Homer. Relocating the Police Station will increase police presence and security within Town Hall and ensure the safety of employees and other residents visiting Town Hall. The project will open the station back up to what it formerly was before it's relocation to the Train Depot. The relocation would allow for the Train Depot to be redeveloped into a more complementary land use and allow for the history of the building to be tied into heritage tours.

- Total Project Cost \$957,000
- Requested DRI Amount \$100,000 (100%)
- Other funding sources DASNY, ARPA

Restore the Historic Water Street Bridge- The project will include an engineering report, installation that is period sensitive, night sky certified lighting, code compliant railings for pedestrians, State Department of Environmental Conservation and Department of Transportation approved restoration and painting of the iron work, as well as landscaping on either end of the bridge. The Water Street Bridge is currently not usable and deemed unsafe to pedestrians. Safety updates to the bridge will allow for greater access to the Tioughnioga River and its eastern shores as well as be a major connector point to the proposed Homer River Walk.

- Total Project Cost \$300,000
- Requested DRI Amount -\$300,000 (100%)



Pine Street Complete Renovation and Site Rehab - 8-12 Pine Street. The project will include renovation of 4,500 square feet (3 existing units) with plans of an addition totaling 4,500 sq. feet which will house 4 new units (7 units total).

- Sponsor Paul Armideo, Armideo Property Management LLC
 - Total Project Cost \$1,189,263
 - Requested DRI Amount \$475,705 (40%)
 - Other funding sources Private Equity



Wellness Spa – 9 North Main Street. The project will include the redevelopment of a deteriorating structure into a 3,000 sq ft. Wellness Spa. The spa will provide services to hotel guests and walk-in customers. Services shall include hair styling, manicure / pedicure services, sauna, facials and body treatments. The structure is located on North Main Street - a highly trafficked corridor by pedestrians and vehicles and within proximity to Town Hall. The project would connect directly to the proposed boutique hotel and update a highly visible property.

Sponsor – DM3 of Cortland LLC

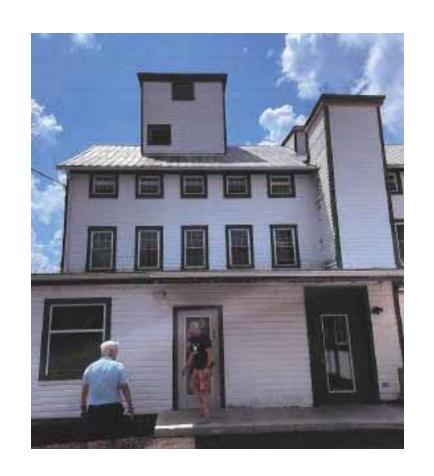
- Total Project Cost \$3,385,000
- Requested DRI Amount \$1,000,000 (30%)
- Other funding sources Private Equity & Bank Financing



• Water Street Apartments – 11 Water Street. The project will include the development of existing 7,000 sq ft building into multi-unit market rate apartments with creation of eight new residential units which includes This will include five one-bedroom apartments averaging 600 sq ft each and three two-bedroom apartments at approximately 860 sq ft each. The 11 Water Street building has been vacant and underutilized for many years, sits directly along the Tioughnioga waterfront and within walking distance to Homer's Main Street, Town Hall, and the downtown corridor.

Sponsor – DM3 of Cortland LLC

- Total Project Cost \$3,680,000
- Requested DRI Amount \$1,472,000 (40%)
- Other funding sources Private Equity & Bank Financing



Boutique Hotel – 11 North Main Street.

Redevelopment of existing site into a 12,000 sq ft, 34-room boutique hotel. Planned to be attached to 3,000 sq ft spa at 9 North Main Street. The hotel will include a dining area, lounge, conference room, fitness center, outdoor patio and open courtyard with fountain. Ample parking will be provided and ADA accessibility including ramps, elevators, and four ADA compliant sleeping rooms and baths.

Sponsor – DM3 of Cortland LLC

- Total Project Cost \$11,120,000
- Requested DRI Amount \$4,488,000 (40%)
- Other funding sources Private Equity & Bank Financing



Brockway Lofts – 41 James Street. Adaptive Reuse of a 30,000 sq ft building into a threestory market-rate apartment complex with 41 loft style apartments. The Brockway Square Development would also host a potential coworking space, community center, and yearround farmers market on a four-acre property.

Sponsor – Jamie Yaman, Yaman Development Group

- Total Project Cost \$12,000,000
- Requested DRI Amount \$3,600,000- (30%)
- Other funding sources Private Equity, Bank Financing, National Grid



Renovation – 52 Cayuga Street.
Renovation of 2-story home and additional 2-story building totaling 6,000 sq ft. The project will include interior updates as well as exterior updating (new siding, paving, lighting, landscaping). The project plans to convert three of the units to ADA compliant apartments.

Sponsor – Paul Armideo, Armideo Property Management LLC

- Total Project Cost \$771,248
- Requested DRI Amount \$308,499 (40%)
- Other funding sources Private Equity



A-Frame Renovation – 93 Clinton Street.

Updates that will provide 7 newly renovated apartments. Exterior renovations include ramp construction, window and door enhancements, landscaping, lighting, and paving. The existing A-frame (7,200 square feet) will convert 6 new apartments. A new addition (3,000 square ft.) would extend the rear of the property to accommodate three additional units.

Sponsor – Paul Armideo, Armideo Property Management LLC

- Total Project Cost \$1,441,683
- Requested DRI Amount \$576,673 (40%)
- Other funding sources Private Equity



Circus House Restoration – 161 South Main Street. The project will renovate and restore the historic "Circus House", a 4,600 sq ft historic building on the banks of the Tioughnioga River. The project includes a new office space on the first floor and two apartments on the second floor. The apartments will be affordable to households earning under 90% of the County median income.

Sponsor – Kimberly Cawley

- Total Project Cost \$1,432,000
- Requested DRI Amount \$560,000 (39%)
- Other funding sources Historic Tax Credits / Private Equity / Bank financing



Classy Canna – 8 North Main Street.

Renovation existing residential structure to create an ADA accessible storefront that will offer the sale of local artisan wares, pottery, specialty gifts, glassware, and herbal remedies. Renovations include an ADA entrance, window replacements, new doors & security system, ADA bathroom, new parking lot with EV charging stations, and removal of a barn to provide access to green space.

Sponsors – Kailey Ruoff and Stephanie Koslowski, Classy Canna LLC

- Total Project Cost \$207,143
- Requested DRI Amount \$82,857
- Other funding sources Bank financing



The Train Station—11 Wall Street. Redevelopment of a two-story 3,350 sq ft building, into retail, office space, and Cinch Art Space. The project includes installation of new windows, elevator, deck, porch, conductors view window, and corbels. Project would host new café / bookstore (Book & Brew - SPF). DRI would fund arch windows and upper floor windows, a new elevator, wrap around porch, train deck, conductors' station, and new board and batten siding. The first floor will include a cafe, sale of wine, cider, coffee, regional gift items, local art, and a small stage. The second floor will include an office, quiet meeting space, a kid's corner, and art space.

Sponsors – Kevin & Deborah Williams

- Total Project Cost \$990,000
- Requested DRI Amount \$396,000 (40%)
- Other funding sources Bank Financing, Private Equity, Historic Tax Credits
- Items of Note in collaboration with 11 Wall Street Book & Brew



Village Market Interior Restoration - 7 South Main

Street. The Village Market Interior Restoration will include approximately 3,600 sq ft of interior renovation for retail space including new wooden finish floors, adapted ceilings, rewiring and plumbing, traditional lights, sprinkler system, back of store façade, and brick repair. The Village Market is the only grocer located within the DRI Area and Village of Homer. The Market updated its facade in 2012 but its interior has not been renovated in decades. Interior updates are necessary to ensure that the Market can conveniently provide goods to community members and visitors.

Sponsors – Kevin & Debbie Williams, Village Food Market

- Total Project Cost \$347,500
- Requested DRI Amount \$139,000 (40%)
- Other funding sources Private Equity, Bank Financing



Senior Housing – 7 Pine Street. Phase 1 Renovation of the Jaline Togs Factory, a former industrial building in close proximity to the Tioughnioga River, into six senior housing units total. DRI funding request includes upgrades to building sprinkler system and updates to the building façade. The project will also include a new parking lot for residents, site work, and apartment construction. The renovation will include new egress windows and updates to existing windows, selective demolition and masonry treatment to the exterior of the building.

Sponsors – Bruce, Tyler, and Samantha Crandall

- Total Project Cost \$450,000
- Requested DRI Amount \$180,000
- Other funding sources N/A
- Items of Note project scope not finalized



Non-Profit Projects

American Legion ADA Improvements / Building Enhancements- 63 South Main Street. The project will consist of constructing a new handicap entrance with elevator as well as the rehabilitation of two toilet facilities for handicap use. It will also include the installation of new doors with handicap operators, split-system air conditioning and, repairs to the existing main entrance. The updates will allow the Legion to serve the aging veteran population as well as other aging members of the Homer population to have increased access to public spaces, activities, and events. Sponsors - Francis Ritter, Brenda Macintosh-Clark, Paul Powers -The American Legion NY Burns-McCauliffe Post 465, Inc.

- Total Project Cost \$220,000
- Requested DRI Amount \$220,000 (100%)
- Other funding sources N/A



Non-Profit Projects

Year-Round Farmers Market and Commercial Kitchen - 41 James Street. Renovation of 4,600 sq ft into a 20-C commercial kitchen and multi-use space for year-round Farmers Market. Project will include construction of kitchen, new bathrooms, and new roll-up garage doors for market vendors to load and unload. Renovation of existing space will also offer a new community center and associated programming led by Cortland Collective Impact Initiatives. DRI funding is requested for construction of an outdoor pavilion, raised bed garden space, storage space, building of two classrooms, lighting / sound installations for performance space. The historic nature of the building will be taken into consideration during the renovation process.

Sponsors – Jackie Leaf, Kate Downes – Seven Valleys Health Coalition

- Total Project Cost \$952,500
- Requested DRI Amount \$822,500 (86%)
- Other funding sources Yaman Development, NYS Ag & Markets Grant, NYS Non-Profit Infrastructure Capital Investment Program



Non-Profit Projects

Renovation & Repurposing of the Little White Church - 9 Central Park Place. Phase one of four stages to redevelop and restore the Little White Church located on Homer's Village Green. Stage one includes: excavation and replacements of foundation walls, demolition and replacement of link structure and roof, pouring of basement floor, replacement of sill plates, removal and restoration of stained glass and Palladian windows, asbestos abatements, realignment of chapel and community hall, installation of new steps, replacement of siding as necessary. Sponsors – Joseph Cortese, Ty Marshal, Linda Dickerson Hartsock, Center for the Arts

- Total Project Cost \$2,474,867
- Requested DRI Amount \$1,169,393 (47%)
- Other funding sources EPF grants, Capital Campaign, Senator Webb, NYSCA Grant, Bank Financing



Presentation Wrap Up

Final Questions

- Contact Information:
 - Emma Phillips (C&S) ephillips@cscos.com
 - Daniel Riker (C&S) driker@cscos.com
 - Lissa D'Aquanni Alissandra.DAquanni@dos.ny.gov
- For more information on the Homer DRI: www.homerny.org/dri/
- For more information about the NYS DRI Program: https://www.ny.gov/programs/downtown-revitalization-initiative

Next Steps

More outreach!

- Take the survey to provide your opinion and thoughts on the submitted projects by October 27th
- Public Workshop 3 with final project slate following Thanksgiving

LPC Meetings

- Next meeting November 2nd, 2:30-4:30 PM
- Submittal of Project Slate & Strategic Investment
 Plan December

Individual Exercises

- 1. Visit all 12 posters (24 projects) around the room
- 2. Fill out the Project Feedback Worksheet
- 3. Provide any additional information you want us to know
- Take the survey here on your phone or at home!

Please Take the Survey!

We want to hear from you! Take the survey here:

https://www.homerny.org/online-survey/

Or use the QR Code:

