



<h2>2020 Market Rules</h2>

- 2020 Market Days:**
- Located on the Village Green
 - Saturdays 9:00 – 12:00, June 6th to October 31st
 - Wednesday evenings 4:00 – 7:00, June 24th to August 12th

Mission: The Homer Farmers' Market is run by the Village of Homer. It has been organized in order to offer a venue where local farmers, food producers, artisans, and crafters can sell their goods to local residents, in a community setting. Its explicit mission is to encourage and assist a local and sustainable economy.

Membership: An individual interested in becoming a vendor at the market must complete an application for a permit and submit it to the address listed on the application. Applications will then be forwarded to the Village Board for review. Applicants will be notified within 45 days if their application has been accepted by the market.

All applicants must meet all state regulations and have the appropriate licensing pertaining to sale of their products and abide by the rules of this Market, outlined below.

Full Membership	All membership fees waived for 2020 Season.	
Per diem Participation	All membership fees waived for 2020 Season.	

Membership and Participation Rules:

1. All vendors' farms and/or businesses producing handmade products must be located within a 30-mile radius of Homer.
2. 80% of all items sold at any given time by a vendor must be grown, produced, or handmade by the applicant his or herself. Priority to sell an item goes to the HFM member that grows and/or makes the item him/herself. ALL NON-VENDOR GROWN PRODUCTS MUST BE LABELED AS TO WHAT FARM THE PRODUCT CAME FROM.
3. Items permitted for sale include: vegetables, fruit, grains, cheese, dairy products, eggs, meats, fish, processed foods, jams and jellies, prepared foods, fruit juices, wine, craft beers, cider, baked goods, maple products, honey, starter plants for gardens, herbal products, soaps/hand sanitizer.

PLEASE NOTE THAT ONLY FOOD, BEVERAGE, SOAP, AND HAND SANITIZER WILL BE SOLD AT THE MARKET THIS YEAR.

4. Applications must list the items that the vendor intends to sell. Any vendor whose market offering differs significantly from what was represented on their original application is required to submit a revised application for review by the market. Applications are available at the Village of Homer offices and at our website: www.homerny.org . Applications are accepted or rejected at the discretion of the board.
5. Items offered for sale must be of good quality and condition and be in compliance with relevant state and federal rules and regulations pertaining to the sale of the product being offered.
6. All vendors selling produce, must allow access to Market Manager for farm inspection.
7. All alcoholic beverages, including wine, beer and distilled products, must have approved NYS Farm Winery/Brewery license from the NYS Liquor Authority.
8. Vendors who are eligible to accept Farmers' Market Nutrition Program coupons (FMNP) or EBT tokens must display the sign provided to program participants.
9. Vendors are strongly encouraged to purchase their own general and product liability insurance.
10. Prices should reflect the unique nature and high quality of fresh, locally produced goods. Wholesale or discount prices are not allowed. Vendors are responsible for displaying their prices clearly.
11. Vendors who hire someone to staff their booth should indicate this on their application. (If a fill in is needed for a particular week, please notify the manager, tdigennaro@homerny.org or 607-749-3322 All vendors (farm owner, family, or staff) are expected to be thoroughly knowledgeable about production practices.
12. Vendors may sell items for an occasional absentee vendor, provided that the fee for the absentee vendor has been paid in full. Absentee vendors' items must be clearly labeled as to their place of origin, distinguishing them from the items that belong to the vendor who is actually present at the market.
13. No sales shall occur more than 15 minutes before or after the official time of the market. Each vendor is responsible for cleaning up his or her sales area within 45 minutes after the market's close.
14. The Market Manager assigns vendors to their selling space. Each selling space is approx. 12 ft x 12 ft in area. Vendors are responsible for bringing all sales equipment including tables and tents. Vendors are required to clearly post the name of their farm and its location.
15. Assignment of vendor stalls is based on seniority, attendance, and product distribution. On occasion the market manager may ask a vendor to adjust their stall location to maintain a cohesive group when attendance is not full.
16. Any vendors bringing dogs to the Market must follow all Village Codes under Chapter 90, Article II, Dog Control. All children should be properly supervised.

17. Vendors should strive to make customers feel welcome and are expected to treat EVERYONE in a courteous and non-discriminatory manner. Vendors are not permitted to use the following sales techniques while at the market: hawking or calling attention to products in a loud, repetitive manner; standing in the aisle to provide samples or otherwise solicit customers.
18. There is no soliciting by political, religious, or other special cause groups or individuals except by permission from Market Management.
19. Any activity that may jeopardize the status and/or reputation of the Homer Farmers' Market or creates a conflict with the goals of the market is cause for revocation of the HFM Vendors' Permit without refund of permit fee. Vendors have a right to appear before the Village Board to appeal their revocation.
20. All complaints are to be submitted to the Market Manager in writing. Complaints will be investigated, and all discoveries presented to the Village Board for determination as to how to proceed. Any safety and/or health violations may be subject for immediate dismissal. Board decisions will be communicated to both the complainant and the object of the complaint.

Any exception to the above rules may be made at the discretion of the board and will be reconsidered each year. Sellers having difficulty meeting these requirements can appeal to the Board in writing. Any unresolved concerns regarding the market should be directed to the Board, in writing, NOT the market manager.

Rule violations will be subject to the following consequences unless otherwise noted in a specific rule: 1st occurrence – verbal warning; 2nd occurrence – written warning; 3rd occurrence – written notification that vendor membership has been suspended until review by the board in a timely manner. If the board votes to revoke your membership for the season, no membership fee refunds will be provided. Any appeal of a revocation must be submitted in writing to the market board.

If you have questions about these rules or your relation to them, please contact:

Tanya DiGennaro, tdigennaro@homerny.org